



FOR IMMEDIATE RELEASE:

Boo Bicycles to Premier New Architectural Bike, Glissando, at NAHBS NAHBS: North American Handmade Bicycle Show is February 22-24 in Denver



Breckenridge, CO, January 30, 2013/
Boo Bicycles/- Glissando, the first bike to ever be made from titanium and bamboo, is stylish, sophisticated and elegantly crafted. Inspired by architecture and sustainability, yet crafted to meet the needs of everyday cyclists, Glissando is truly a first-of-its-kind achievement. Be among the first to see Glissando up close at the Boo Bicycles booth at NAHBS.

Co-created by Corey Collier, architect and former professional cyclist, and Nick Frey, owner of Boo Bicycles, Glissando was inspired by the simple elegance of the 1940's molded plywood chair designed by American architect Charles Eames. The concept of Glissando is part preservation of tradition and part innovation, craftsmanship and function. Glissando, a musical term describing the gliding from one pitch to another was chosen as the name because it describes the soft, elegant curve of the frame design, but also acts as a sort of metaphor for the graceful transition between materials.



The idea for Glissando was born in the summer of 2012, when Collier approached Frey with the idea of a design-oriented bike to compliment the Boo lineup of performance bikes. By Fall, they finalized the concept and design, found a titanium designer and began the process of actually building Glissando. A mere weeks away from its debut, a Glissando prototype is currently in production. The final, and potentially most challenging stage, assembly, is slated for early February 2013. Working with titanium and bamboo, two very different materials, is challenging, not just in the physical sense of the materials, but also aesthetic. The final prototype of Glissando must be beautiful, with its soft, flowing curves, but also functional and seamless in its design. James Boylan of James Frames is fabricating the titanium for the bike. James Wolf, master bamboo craftsman for Boo Bicycles, is working the bamboo pieces.

The Glissando is currently in the final design and production stages. One prototype will be on display at NAHBS. The show will help Collier and Frey gauge interest in the new design and make decisions about when and how to produce the bikes. They plan to move Glissando forward under the same principles that apply to Boo bikes: handcrafted, small-scale production using quality materials and sustainable practices. Pricing has not yet been determined. For more information, contact Frey at 515.554.9226 or nickfrey@boobi

Boo Bicycles was founded in 2009 by Frey, a Princeton-educated engineer and professional cyclist. After successfully racing a prototype bamboo-carbon fiber bike in 2008, Nick teamed up with Wolf, an industrial designer and master craftsman with 15 years of bamboo experience. Today, Boo creates custom road, mountain, cyclocross and touring bikes for customers all over the world. Each carbon fiber and bamboo frame is handmade in Vietnam by Wolf, using hand-selected, sustainably grown bamboo. Bikes are assembled in Colorado, using high-quality components selected to fit the rider's needs. Boo's marriage of performance and comfort continues to prove itself both in the professional race circuit and on the trails.

Boo Bicycles
www.boobicycles.com
nick@boobicycles.com
(515) 554-9226

Aluboo Bikes, Inc.
www.alubooikes.com
drew@alubooikes.com
1 (970) 205-9375